Design of plain packaged cigarette packs

with updated and expanded graphic health warnings
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Example of plain packaged cigarette packs with updated and expanded graphic health warnings

**Front of pack:**

**Back of pack:**
Example of plain packaged cigarette packs with updated and expanded graphic health warnings

Front of pack:

Back of pack:

Bryan was a teenager when he started smoking. Like many others he never thought it would kill him. He died aged 34, just 47 days after he was diagnosed with lung cancer. He wanted others to know – ‘this is what happens to you when you smoke’.

Thinking of quitting? Call Quitline 13 7848, talk to your doctor or pharmacist, or visit www.quitnow.gov.au

AUSTRALIAN FIRE RISK STANDARD COMPLIANT. USE CARE IN DISPOSAL.
Example of plain packaged cigarette packs with updated and expanded graphic health warnings

Front of pack:

Back of pack:
BAT’s Winfield ‘Kangaroo’ pack sold in Europe

Front of pack:

Back of pack: